

Gartner's 2014 application development predictions highlight a growing capabilities gap between the services and skills needed by organizations and the internal AD team's ability to deliver them at the required scale¹

70% of Mobile Development spending will be outsourced by 2017¹

10% of all incremental R&D spending in global 1000 companies will be user centered by 2017¹

By 2017 Java Script will be the most in demand skill in App Development¹

50% of agile transitions will be subsequently challenged due to shortage of experienced agile practitioners by 2016¹

Embracing a Balanced Sourcing Strategy is a new way to think about delivering application development capabilities. Companies now have four options to add the talent needed to develop and sustain application development skills and there are advantages and disadvantages with each option.

1 Recruit Employees



Pros:

- Dedicated talent
- Focused on Core

Cons:

- Difficult to find
- Shrinking skills pool

2 Contract to Consultants



Pros:

- Flexibility in sourcing
- Available on-site

Cons:

- Relatively expensive
- Expertise is temporary

3 Go Offshore



Pros:

- Apparent lower cost
- Limited to well defined projects

Cons:

- Difficult to manage
- Challenged by Agile methodology

4 US Onshoring



Pros:

- Agile, collaborative, fast
- Advanced talent
- Superior TCO

Cons:

- Not Onsite
- Comparable costs to offshore in certain areas