

# Arizona Highways

ARIZONA  
HIGHWAYS

## Industry:

Public Sector & Defense

## Technologies:



## Customer

At its inception in 1921, the Arizona Highways pamphlet was designed to promote the development of good roads throughout the state. Almost five years later, it was relaunched as a regular magazine that was dedicated to travel tales, historical stories, and humor about the state of Arizona.

In 1946, Ansel Adams started to contribute prints for the magazine. Since then, the magazine has become recognized for its photography. It's often compared to National Geographic.

The digital extension of the magazine, arizonahighways.com, continues the tradition of offering beautiful photography, as well as informative and entertaining articles on travel, hiking, camping, and more.



## Challenge

While Arizona Highways was generally pleased with the look and feel of their site from a user's perspective, the managing of content was a tedious process that required many code changes. Their current site was built in Drupal, but the CMS architecture could not facilitate what the Drupal platform was originally built for.

Furthermore, Arizona Highways needed a way to manage its growing collection of stunning user-contributed photography, particularly the process of transitioning user photo submissions to published content.



Eagle Creek recommended a complete rebuild of the site for maintainability and scalability. This involved moving all custom and static functionality to the appropriate community modules and rebuilding the site theme to be aligned with Drupal best practices.

A new site theme was created to be dynamic. Static functionality was transitioned into appropriate Drupal community modules. Furthermore, updates to most of the CMS architecture including content types, views, and features, were undertaken to ensure the site would deploy successfully and be exportable.

Finally, Eagle Creek's expertise in Agile facilitated not only expeditious development and deployment cycles but also ensured that the project came in on budget and on time.

## Eagle Creek at a Glance

In 1999, Eagle Creek was founded to deliver a technology value proposition that positively impacts your business. We focus on customer-facing technologies – from CRM to App Dev to Mobility – helping our clients succeed in digital business.

We combine on-site expertise with our offsite (but onshore) consultants based in our four technology centers in the upper Midwest.

Through this model, we help you reduce your backlogs while optimizing your IT budget. Achieving this consistent and sustainable way to provision digital consulting capabilities to you has meant investing in America, where Eagle Creek has become the leader in U.S. Onshoring.

Eagle Creek is now an Eviden business.

Contact our sales team at <https://www.eaglecrk.com/contact-us>