

# PeopleNet



## Customer

PeopleNet, a Trimble Company, provides fleet mobility technology for North America's land transportation industry. It delivers greater levels of safety, compliance, cost reduction, and customer service. PeopleNet products are currently being used in more than 2,000 truckload, LTL, private, and energy services fleets in the United States and Canada, including several Fortune 500 companies.

### Industry:

Retail, Transportation & Logistics



## Challenge

Technology innovation is a key part of growth for PeopleNet, and as such the balance of quality, risk, speed-to-market and price are key considerations. PeopleNet has used both nearshore and offshore groups in the past. They found that these groups had neither the required knowledge of U.S. commerce nor the end-user experience. PeopleNet also required speed-to-market, but neither nearshore nor offshore companies could effectively run the Agile development environments needed to provide such speed. PeopleNet found that this combination of items created slower development cycles, logistical issues, and management difficulty. This resulted in a higher cost model than originally anticipated.

### Technologies:



## Solution

PeopleNet engaged Eagle Creek as a strategic partner to speed up the development cycles, manage the logistical issues associated with critical hardware, create the ability for project teams to successfully work in agile and ultimately drive down the total cost of development.

## Eagle Creek at a Glance

In 1999, Eagle Creek was founded to deliver a technology value proposition that positively impacts your business. We focus on customer-facing technologies – from CRM to App Dev to Mobility – helping our clients succeed in digital business.

We combine on-site expertise with our offsite (but onshore) consultants based in our four technology centers in the upper Midwest.

Through this model, we help you reduce your backlogs while optimizing your IT budget. Achieving this consistent and sustainable way to provision digital consulting capabilities to you has meant investing in America, where Eagle Creek has become the leader in U.S. Onshoring.

Eagle Creek is now an Eviden business.

Contact our sales team at <https://www.eaglecrk.com/contact-us>