

# Motorola Solutions



**MOTOROLA**  
**SOLUTIONS**

## Industry:

Telecom, Media & Tech

## Technologies:



## Customer

Motorola Solutions provides mission-critical communication products and services for enterprise and government customers worldwide. Through leading-edge innovation and communications technology, it enables its customers to be their best in the moments that matter.



## Challenge

Motorola was implementing their CRM system across the globe in both their sales and marketing organizations. The CRM system was intended to manage all the varieties of customers and partners in the Motorola ecosystem. It would automate processes in the field, inside sales, partner sales as well as corporate, field and partner marketing groups. Due to its global nature, Motorola needed a partner that could deploy across the world.



## Solution

Eagle Creek's U.S. Onshoring model meant that onsite and offsite teams could build and maintain momentum. We handled the CRM deployment and the required customizations as well as completed the enterprise and data integrations that were necessary. In addition, our team provided training for the sales and marketing users. Executive sponsors recognized Eagle Creek's efforts as critical to the success of this global initiative.

## Eagle Creek at a Glance

In 1999, Eagle Creek was founded to deliver a technology value proposition that positively impacts your business. We focus on customer-facing technologies – from CRM to App Dev to Mobility – helping our clients succeed in digital business.

We combine on-site expertise with our offsite (but onshore) consultants based in our four technology centers in the upper Midwest.

Through this model, we help you reduce your backlogs while optimizing your IT budget. Achieving this consistent and sustainable way to provision digital consulting capabilities to you has meant investing in America, where Eagle Creek has become the leader in U.S. Onshoring.

Eagle Creek is now an Eviden business.

Contact our sales team at <https://www.eaglecrk.com/contact-us>