Genesis Financial

Industry:

Financial Services & Insurance

Technologies:

Customer

For more than ten years, Genesis Financial Solutions has been acquiring, originating, and servicing non-prime consumer assets and has maintained a strong reputation in the industry by offering simple terms, competitive rates, and exceptional customer service. Genesis Financial aims to deliver for its partners what they need to succeed including sophisticated analytics, quality of execution, excellent customer service, strict adherence to regulatory requirements, and unmatched expertise in risk management.

Challenge

Genesis Financial needed to improve its customer experience by utilizing a consistent interface and implementing a responsive mobile device design. Genesis Financial could then provide its clients the ability to create accounts, access financial information, make payments, check balances, and receive alerts.

Solution

Eagle Creek was selected to plan, develop, test, and deploy these customer-facing applications. We provided the technological expertise, ease of engagement, and versatility required for the project. Our expertise in Agile enabled speed-to-market capabilities as well as provided high levels of communication between IT and the business.

Eagle Creek at a Glance

In 1999, Eagle Creek was founded to deliver a technology value proposition that positively impacts your business. We focus on customer-facing technologies – from CRM to App Dev to Mobility – helping our clients succeed in digital business.

We combine on-site expertise with our offsite (but onshore) consultants based in our four technology centers in the upper Midwest.

Through this model, we help you reduce your backlogs while optimizing your IT budget. Achieving this consistent and sustainable way to provision digital consulting capabilities to you has meant investing in America, where Eagle Creek has become the leader in U.S. Onshoring.

Eagle Creek is now an Eviden business.

Contact our sales team at https://www.eaglecrk.com/contact-us