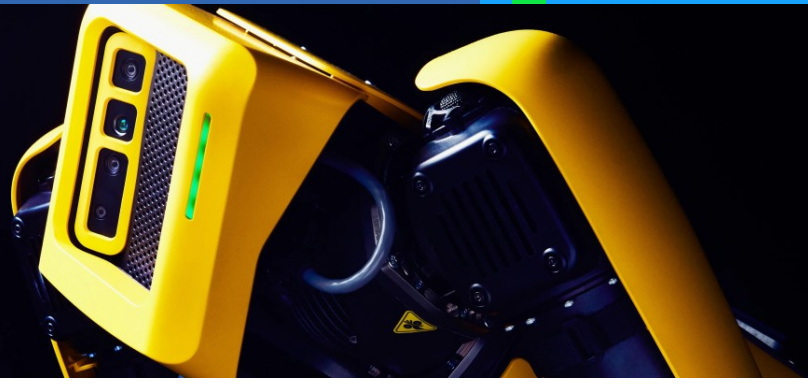


Boston Dynamics



Boston Dynamics



Industry:

Manufacturing

Technologies:



commerce cloud



Customer

Boston Dynamics is an engineering and robotics design company founded in 1992 as a spin-off from the Massachusetts Institute of Technology. "Boston Dynamics is a world leader in mobile robots, tackling some of the toughest robotics challenges. We combine the principles of dynamic control and balance with sophisticated mechanical designs, cutting-edge electronics, and next-generation software for high-performance robots equipped with perception, navigation, and intelligence."



Challenge

As a result of the COVID-19 pandemic and its significant impact on global workforces, Boston Dynamics wanted to capitalize on new market opportunities for its SPOT robotic products. The company determined these opportunities could only be realized through a new B2B platform that must be fully operational within a 2-month window. Boston Dynamics choose Salesforce, its B2B ecommerce platform and Eagle Creek as the complete solution.



Solution

Eagle Creek collaborated with Boston Dynamics to build a SPOT storefront that would withhold Boston Dynamics' look-and-feel branding specifications. Additionally, we customized their payment & finance portal and provided multiple integrations to enable transactions to be "business ready". The SPOT storefront went live within 6 weeks.

[Explore SPOT shop](#)

Eagle Creek at a Glance

In 1999, Eagle Creek was founded to deliver a technology value proposition that positively impacts your business. We focus on customer-facing technologies – from CRM to App Dev to Mobility – helping our clients succeed in digital business.

We combine on-site expertise with our offsite (but onshore) consultants based in our four technology centers in the upper Midwest.

Through this model, we help you reduce your backlogs while optimizing your IT budget. Achieving this consistent and sustainable way to provision digital consulting capabilities to you has meant investing in America, where Eagle Creek has become the leader in U.S. Onshoring.

Eagle Creek is now an Eviden business.

Contact our sales team at <https://www.eaglecrk.com/contact-us>