

# Schwing



## Industry:

Manufacturing

## Technologies:



## Customer

Schwing is a worldwide designer, manufacturer, and distributor of premium concrete production and handling equipment. The premium products Schwing offers are of maximum safety, reliability, and cost-effectiveness to the customer. Their founding site is in Germany, and they manufacture in Austria, Brazil, the USA, and India.



## Challenge

Schwing was experiencing significant growth. They were utilizing the Salesforce platform for other purposes but wanted to leverage that knowledge into their partner site. Schwing's partner site had little automated integration into their backend systems. A need also arose for more tightly coupled data.



## Solution

Eagle Creek utilized Schwing's existing Salesforce framework to create a B2B site. Extensive integration collaboration was needed for products, orders, invoices, pricing, and discounts. Eagle Creek also provided checkout integrations for shipping, tax calculations, and payment processing. When the time came for Schwing to transition their users to the new site, customer feedback was requested. Any comments or suggestions were easily applied using B2B experience cloud features.

## Eagle Creek at a Glance

In 1999, Eagle Creek was founded to deliver a technology value proposition that positively impacts your business. We focus on customer-facing technologies – from CRM to App Dev to Mobility – helping our clients succeed in digital business.

We combine on-site expertise with our offsite (but onshore) consultants based in our four technology centers in the upper Midwest.

Through this model, we help you reduce your backlogs while optimizing your IT budget. Achieving this consistent and sustainable way to provision digital consulting capabilities to you has meant investing in America, where Eagle Creek has become the leader in U.S. Onshoring.

Eagle Creek is now an Eviden business.

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